



CHARLENE WHEELLESS

SPEAKER, AUTHOR, LEADERSHIP & EMPOWERMENT ADVISOR, TRANSLATEX

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Charlene Wheelless is an internationally acclaimed speaker and a beacon of empowerment. Having her start as an NFL cheerleader, she performed in front of millions globally, giving her the presence and poise to deliver her message on stage. With a mission deeply rooted in helping ambitious, go-getter women embrace life with unapologetic authenticity, Charlene has become a sought-after voice for those yearning to break free from the constraints of powerlessness. Her keynote, "Soar to be Seen," has inspired countless professionals internationally to embrace life's challenges with courage and authenticity as well as inspiring leaders to empower their people for explosive growth.

Her dynamic presence as an international keynote speaker, coupled with her role as a trailblazer in business and social equity, positions her uniquely in the speaking world. At Charlene Wheelless LLC, she leverages her business expertise to aid organizations in reaching their pinnacle goals, while her position as a senior advisor at APCO Worldwide cemented her standing as a pivotal figure in guiding C-suite leaders and companies.

Charlene has personally coached, spoken for or worked for global industry leaders like IBM, Google, Northrop Grumman, Raytheon Corp., Lockheed Martin, Cisco, General Motors, Bristol Myers Squibb and National Geographic as well as prestigious universities like Harvard and Syracuse. She has also been the spokesperson for multinational giants including Bechtel, CGI, DynCorp, and a multi-billion-dollar division of Raytheon. As a Communications and Corporate Affairs executive, Charlene saw that while it's impossible to quantify the cost of losing your reputation, working in Crisis and Reputation Management, she was able to help companies like these keep their license to operate. Additionally, when most mergers and acquisitions fail due to integration breakdowns, she's been instrumental in integrations for over 10 successful mergers and acquisitions and has successfully rebranded companies, allowing them to be sold at higher profit margins. Her insights have been featured in major publications like Forbes, Business Insider, Thrive Global, PRWeek and Authority Magazine as well as major news networks including ABC and Fox. Charlene's leadership and expertise are recognized by her inclusion in Marshall Goldsmith's prestigious 100 Coaches community and her certifications in leadership disciplines from Georgetown University, along with her certification from the International Coaching Federation (ICF). Her speaking engagements resonate with audiences from the Australian Parliament to diverse international forums. And her accolades and recognition include being named a "Woman Worth Watching," "Women Who Mean Business," and one of the "25 Influential Black Women in Business," which speaks volumes of her influence and dedication.

More than a total transformation – Charlene herself, has undergone a complete reinvention – from working in corporate for over 33 years to starting multiple companies of her own.

As a speaker, Charlene's TEDx talk "CHOICE NOT CHANCE!" and her keynotes, are not only inspiring but deeply transformative. She offers practical and empowering steps for breaking down fear, overcoming workplace biases, and making bold life choices.

Her contributions extend to her service on several boards, including NO MORE, the Page Center, and the Institute of Public Relations Research. As former chairman of the Diversity Action Alliance (DAA), she is at the forefront of driving meaningful change.

Charlene's remarkable journey and insights are encapsulated in her best-selling book, "You Are Enough! Reclaiming Your Career and Your Life with Purpose, Passion and Unapologetic Authenticity," which has garnered independent book awards and acclaim.

Charlene Wheelless is not just a speaker; she is an innovatory figure, a beacon of resilience, and a mentor who inspires individuals and businesses to soar beyond their limitations. She is an unparalleled choice for speaking engagements to drive change, foster leadership, and embrace life's challenges with courage and authenticity.

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