

Choose Before Chance Takes Over

*It's Choice not Chance
that creates great leaders,
builds great companies, and
changes your life!*



CHARLENE WHEELLESS

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ABOUT CHARLENE

Top rated speaker, renowned communications visionary,
leadership and performance coach/thought leader.

Before starting her firm, Charlene was the Principal Vice President of Corporate Affairs and Chief Communications Officer for a \$40B global infrastructure company. She was responsible for global internal and external communications, including reputation risk management, issues management, and sustainability.

On stage, Charlene makes an immediate impression with sage guidance as a successful business executive, coach, and leadership consultant, but with the more profound value of lived experiences as a woman of color and cancer survivor. No matter her circumstance, Charlene focused on one guiding principle throughout her life: choice, not chance, to reach her goals. Her key takeaway for employers and employees is that each person has a choice in their outlook, and it is that choice, followed by action creates most dynamic and powerful outcomes. Charlene helps audiences understand that with the CNC mindset, businesses and individuals will succeed.

Best-selling author of *You Are Enough!*

An accomplished author, Charlene also stresses how you must reclaim your life with purpose and passion.

Her book, **You Are Enough! Reclaiming Your Career and Your Life with Purpose, Passion, and Unapologetic Authenticity** has quickly become a blueprint for a healthier approach to reaching your goals.

"All those executives reading Isabel Wilkerson and Robin Diangelo...now need to add Charlene Wheelless to their bedside tables. She is a 'first Black woman to' many times over. And while she isn't a whiner and has no regrets, she offers a view of corporate America that will open your eyes. The fact that she had to confront cancer, as well, only adds to this mini-memoir's power."

--Alan Murray, CEO, Fortune Media



Available on [Amazon](https://www.amazon.com) or
[CharleneWheelless.com](https://www.CharleneWheelless.com)

Charlene Wheelless is a powerhouse communications leader, bestselling author, and keynote speaker who provides audiences with a keen understanding of not only the issues they face but also the wisdom and experience to tie these together and show how addressing the root causes of their challenges can strengthen their performance, leadership capabilities, and influence.

In other words, she will help you choose **Choice**, not **Chance** to build intentional leaders and empowered employees.

Testimonial

"...Thanks to Charlene, our team left with a fresh perspective, practical tips, and tools to continue our individual and collective growth."
--Ariel Investments



Clients



KEYNOTE



As leaders grapple with the dynamics of an ever-shifting corporate culture, Charlene Wheeless shows them that focusing on Choice, not Chance is a robust framework for creating vibrant, sustainable workplace cultures of breakthrough performance and fulfillment regardless of your industry.

With more than three decades of experience in leadership, corporate affairs, communications, and operations, including her roles as Principal Vice President of Corporate Affairs and Chief Communications Officer for a \$40B global company, Charlene proves to be a revolutionary guide for leaders and teams who want to transform.

This keynote provides a pivotal and future-forward look at what companies and individuals can do to strengthen capabilities in many areas while at the same time taking a giant step ahead of their competitors when they address all that she shares.

Click [here](#) to watch Charlene.

Key Takeaways

- The six essentials of intentional leadership and empowered employees
- The importance of understanding humanity and how there is courage and bravery (and stronger teams) when leaders show vulnerability both personally and professionally.
- Choosing choice over chance matters.
- Your superpower can be seeing people for their value in a sometimes challenging and unforgiving world, rather than believing in the misleading perceptions that are sometimes automatically thrust onto them.
- The Choice, Not Chance Mindset, followed by action is key to unlocking barriers to success



CLIENT REVIEWS



Bold, Fearless, and Unforgettable

Charlene embodies everything we strive for in today's increasingly complex communications world: a boldly authentic character with a fearless drive for success. I recently hosted a summit for my global communications team, many of whom were meeting in person for the first time. The conference was about more than just making connections; it was also a chance to inspire personal development. It's one thing to challenge a team to be courageous and do the unexpected. The challenge is in finding a way to unlock this mindset and bring this attitude to life. Charlene's session touched the hearts of so many who saw themselves in her stories. Moved by her intrepid spirit, many were inspired to stand and share stories of their own journeys to be their authentic selves. It was magical and uplifting to watch.

**MARIA POVEROMO, CCO,
CISCO SYSTEMS**



We had the tremendous fortune of Charlene leading our executive team through a critical development segment on strategic value, personal accountability, and communicating with impact. Charlene's depth of knowledge was apparent and garnered instant credibility. She also met each of us where we were on our learning journey, which created an essential connection with each participant. One of Charlene's superpowers is her authenticity. The way she effortlessly delivers with the right balance of confidence and vulnerability creates an environment ripe with psychological safety and active engagement. Thanks to Charlene, our team left with a fresh perspective, practical tips, and tools to continue our individual and collective growth.

**MARLO GAAL, CHRO
ARIEL INVESTMENTS**

In looking for ways to inspire and empower the outstanding female leaders on my team, I immediately thought of Charlene Wheeless. In my experience with Charlene, I've found her to be bold, intelligent, completely incapable of pedaling fluff. That's exactly what I wanted for my team and she delivered! They were blown away by her experience and insights. My team's feedback was about her keen ability to cut through the clutter and just get to the truth that mattered to them. I've clearly seen their confidence in themselves, their ideas and their value to our organization increase at a different level since their time with Charlene.



BRETT JEWKES, EVP/CHIEF COMMS AND BRAND OFFICER AMB SPORTS + ENTERTAINMENT
(NFL's Atlanta Falcons, Major League Soccer's Atlanta United FC, Mercedes-Benz Stadium, A MBSE Ventures and PGA TOUR Superstore)



What a treat it was to have [Charlene] here with us this week. I am so appreciative that she took so much time to get to know our team ahead of the conversation, which was rich and engaging. Her work is just another proof point of pure Charlene power and goodness. [Charlene] is an INVESTMENT in our future.

COREY DUBROWA, VP GLOBAL COMMUNICATIONS AND PUBLIC AFFAIRS, GOOGLE/ALPHABET



BOOK CHARLENE

Available for:
Keynotes, Conferences, Retreats, Podcasts, Webinars,
Telesummits/Virtual sessions



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