

CHARLENE WHEELLESS

Create a Culture of CHOICE Not Chance



As the world continues to evolve, its impact on businesses and corporate leadership can't be overlooked or underestimated. Many leaders have been struggling with myriad challenges with few tangible resources to guide them.

Charlene Wheelless is a powerhouse communications leader who provides audiences with a keen understanding of not only the issues they face, but also the wisdom and experience to tie these together and show how addressing the root causes can strengthen their performance, leadership capabilities and influence. In other words, she will help you choose CHOICE not CHANCE to build an intentional culture.

Before starting her own firm, Charlene was the Principal Vice President of Corporate Affairs for a \$40B global infrastructure company. She was responsible for a host of internal and external communications including reputation risk management, issues management and sustainability.

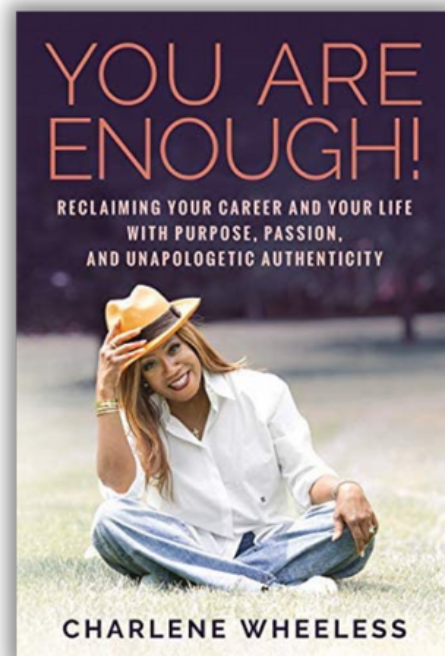
On stage, Charlene makes an immediate impression with sage guidance as a successful business executive and leadership consultant, but with the deeper value of lived experiences as a woman of color and a cancer survivor. No matter her circumstance, Charlene focused on one guiding principle throughout her life which was to choose choice, not chance, in order to reach her goals. Her key takeaway for employers and their employees is that each person has a choice in the outlook they choose, and it is that choice that could create the most dynamic and most powerful outcomes.

An accomplished author, Charlene also stresses how you must reclaim your life with purpose and passion. Her book, **You Are Enough! Reclaiming Your Career and Your Life with Purpose, Passion, and Unapologetic Authenticity** has quickly become a blueprint for a healthier approach to reaching your goals.

- **Renowned Communications Visionary**

- **Bestselling Author and Keynote Speaker**

- **Leadership, Performance and Inclusion Advisor**



PAST CLIENTS



KEYNOTE CREATE A CULTURE OF CHOICE NOT CHANGE

As leaders grapple with the dynamics of an ever-shifting corporate culture, Charlene Wheelless shows them how a focus on Choice Not Change is a powerful framework for creating vibrant and sustainable workplace cultures of breakthrough performance and fulfillment.

With more than three decades of experience in leadership, corporate affairs, communications, and operations, including her role as Principal Vice President of Corporate Affairs for a \$40B global company, Charlene proves to be a revolutionary guide for leaders and teams who want to transform.

This keynote provides a pivotal and future forward look at what companies can do to strengthen their capabilities in many areas while at the same time taking a giant step ahead of their competitors when they address all that she shares.

KEYTAKEAWAYS

- Six essentials of intentional leadership, compassion and the powerful results that occur when you have an open mind when solving your challenges.
- The importance of understanding humanity and how there is courage and bravery in showing weakness both personally and professionally.
- Choosing choice over chance matters and how quiet quitting needs to be viewed differently.
- Your superpower can be seeing people for their value in a sometimes challenging and unforgiving world, rather than believing in the misleading perceptions that are sometimes automatically thrust onto them.



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